

檔 號：
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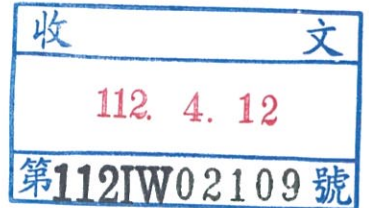
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發文日期：中華民國112年4月11日

發文字號：南華管院字第1120400535號

速別：速件

密等及解密條件或保密期限：

附件：如說明四 (310902100Q_1120400535_595-1.pdf、310902100Q_1120400535_595-2.pdf、310902100Q_1120400535_595-3.pdf、310902100Q_1120400535_595-4.pdf)

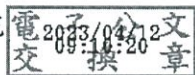
主旨：本校管理學院辦理「2023年新南向投資經營及人才培育研討會(ICIMTD)」論文徵稿，敬請惠予公告並轉知貴校各系所師生踴躍惠賜論文稿件，請查照。

說明：

- 一、本研討會訂於112年6月1日至6月4日於本校舉行。
- 二、論文摘要繳交截止日期為112年4月25日(星期二)，全文繳交截止日期為112年5月20日(星期六)，歡迎論文稿件投遞，中英文不拘。
- 三、研討會報名網址如下：<https://forms.gle/tLBwrQvRU7xVFzmZ6>。
- 四、隨函檢送研討會徵稿海報及相關資訊各1份。

正本：公私立大專校院

副本：本校管理學院



2023年新南向投資經營及人才培育研討會

論文徵稿

會議日期：2023/6/1~6/4

會議地點：南華大學

主題：透過投資管理和人才培養，在東南亞及南亞地區達成卓越的成果。

主辦單位：

南華大學管理學院

東南亞和南亞地區是多元文化、宗教和語言的發源地。東南亞和南亞對於塑造全球經濟、政治和社會格局至關重要。隨著經濟的快速增長，這些地區在國際貿易和商業中發揮著至關重要的作用。此外，這些地區面臨著貧困、政治不穩定和自然災害等重大挑戰。因此，找到應對這些挑戰的創新解決方案至關重要，本次會議將作為專家交流思想和見解的平台。我們可以共同為這些地區建設更美好的未來，創造一個更加繁榮和包容的世界

會議簡介：

本會議旨在為學術界和專業人士提供一個平台，分享台灣、東南亞和南亞國家的經濟發展、國際管理、運營金融、供應鏈、管理、國際貿易、人力資源管理、企業家領導力等經驗與知識。

我們歡迎所有學者、研究生及企業專業人士，針對特定主題投稿並在大會發表論文，本次會議涵蓋了經濟發展與企業管理相關的廣泛主題。本次會議邀請投稿人可以先投稿摘要，經大會以匿名的方式進行審查，會議論文可進一步考慮投稿至《管理科學研究》和其他相關期刊上發表。本次國際會議將專注於以下主題，但也不排斥其他相關重要議題。

會議主題：

- 新南向國家投資環境分析
- 新南向國家之經濟發展動態分析
- 新南向國家台商人力資源之培訓及管理
- 新南向國家台商之經營管理問題
- 新南向國家台商之財務管理
- 新南向投資文化差異與融合
- 新南向經貿機會與挑戰
- 新南向國家之供應鏈管理及趨勢
- 新南向國家之數位行銷應用策略
- 新南向國家之創新創業之探討
- 新南向國家學生來台學習動機及學習成效
- 新南向國家來台留學畢業返鄉服務台商之接軌分析
- 台灣與新南向國家學術交流合作之機會與挑戰
- 其他有關新南向國家投資與人才培育相關議題之研究

論文使用語言：

線上會議：英文

實體會議：英文、中文

摘要上傳截止日：

2023 年 4 月 25 日前將 300~1500 字以內之摘要提交至下列連結或 QR Code

(<https://forms.gle/tLBwrQvRU7xVFzmZ6>)



重要日期：

摘要繳交截止日期：2023 年 4 月 25 日

通知論文入選日期：2023 年 5 月 1 日

報名截止日期：2023 年 5 月 10 日

全文繳交截止日期：2023 年 5 月 20 日

會議日期：2023 年 6 月 1~4 日

籌備委員會

主席：吳萬益教授：南華大學管理學院院長

大會辦公室：

廖英凱主任

南華大學國際企業學士學位學程

嘉義縣大林鄉南華路 1 段 55 號，嘉義縣 62249

聯絡人：

何彭鑫先生：pengcheanghean1203@gmail.com

2023 International Conference on Investment Management And Talent Development in Southeast and South Asia Countries (ICIMTD)

CALL FOR PAPERS

DATE: JUNE 1st - JUNE 4th, 2023

Venue: Nanhua University, Taiwan

Theme: Achieving excellence through investment management and talent development in Southeast and South Asia Regions

Organizer: College of Management, Nanhua University, Taiwan

Southeast and South Asia regions are home to diverse cultures, religions, and languages. Southeast Asia and South Asia are crucial in shaping the global economic, political, and social landscape. With rapidly growing economies, these regions play a vital role in international trade and commerce.

Moreover, these regions face significant challenges such as poverty, political instability, and natural disasters. Therefore, it is essential to identify innovative solutions to these challenges, and this conference will serve as a platform for experts to exchange ideas and insights. Together, we can build a better future for these regions and create a more prosperous and inclusive world.

About the conference:

The aim of the *International Conference on Investment Management and Talent Development* is to provide a platform for academics and professionals to share their experience and knowledge for issues of economic development, international management, operational finance, supply chain, management, international trade, human resource management, and entrepreneurial leadership in Taiwan, Southeast Asia, and South Asian countries.

We welcome all the researchers or students to present their research papers to everyone interested in knowing more in-depth knowledge about the specific topics. The conference covers a broad range of topics related to economic development, investment management, and talent development. Papers present at the conference may be considered for publication in *Management Science Research* and other relevant journals after a preliminary check of the conference members and an official double-blind peer-reviewed process. This international conference will focus on, but not be limited to the following topics,

Topics:

- The Investment Environment Analysis of the Taiwan, Southeast, and South Asian Countries
- The Economic Development Dynamic Analysis of Taiwan, Southeast, and South Asian Countries
- The Human Resources Training and Management for Firms Operating in Taiwan, Southeast, and South Asian Countries
- Management Issues for Firms Operating in Taiwan, Southeast, and South Asian Countries
- Financial Management for Firms Operating in Taiwan, Southeast, and South Asian Countries
- Cultural Differences and Assimilation for the Investments in Taiwan, Southeast and South Asian Countries
- Economic and Trade Development in Taiwan, Southeast, and South Asian Countries
- The Management and Trends of Supply Chain Operations in Taiwan, Southeast, and South Asian Countries
- The Application of Internet Marketing and Management Strategies in Taiwan, Southeast, and South Asian Countries
- Innovation and Entrepreneurial Leadership in Taiwan, Southeast, and South Asian Countries
- Motivations and Learning Effectiveness for Southeast and South Asia students studying in Taiwan
- Opportunities and Challenges for Southeast and South Asia students studying in Taiwan
- Opportunities and Challenges of Academic Exchange and Cooperation between Universities in Taiwan and the Southeast and South Asian Countries
- Other research on Issues Related to Investment and Talent Cultivation in Taiwan, Southeast, and South Asian Countries

Official language:

Online session: English

Offline session: English and Chinese



Abstract/Paper submission:

An Abstract within 300~1500 words should be submitted online via the abstract submission website (<https://forms.gle/tLBwrQvRU7xVFzmZ6>) on or before April 25th, 2023.

Or Scan the QR above:

Important dates:

Deadline for Submission of Abstract: April 25th, 2023

Notification of acceptance: May 1st, 2023

Deadline for registration: May 10th, 2023

Deadline for submission of full paper(camera-ready): May 20th, 2023

Conference date: June 1st~4th, 2023

Organizing committee:

Chair: Prof. Dr. Wann- Yih Wu, Dean of Collge of Management, NanhuaUniversity,
Taiwan

**Secretariat of the 2023 New South bound's Investment Management And Talent
Development in Southeast and South Asia Countries Conference:**

Office of Prof. Dr. Ying-Kai Liao

Chair, Bachelor Program of International Business, Nanhua University,

No. 55, Sec. 1, Nanhua Rd., Dalin Township, Chiayi County 62249, Taiwan (R.O.C.)

Please do not hesitate to contact **Mr. Hean Pengcheang** via
pengcheanghean1203@gmail.com for further information.

It would be a pleasure to receive your contributions and we ask you to share this information
with your colleagues and academic peers.

2023年 新南向

投資經營及人才培育研討會

CALL FOR
INTERNATIONAL
CONFERENCE PAPERS

2023年 6月1日-6月4日

南華大學

參與者

- 大學或研究機構之教授、碩博士生及研究人員
- 企業界之領導人員及研究人員
- 政府各級領導人員及研究人員

提交論文

全文以英文或中文書寫，應在MS.Word裏以A4紙尺寸、字體大小為12、Times New Roman、1.5行距、頁邊距2.5釐米呈現，總頁數不超過15頁。可先提交論文摘要，俟審查通過後才繳交全文摘要或完整論文請上傳到QR Code

重要日期

- 摘要提交截止日期：2023年4月25日
- 通知論文入選日期：2023年5月1日
- 報名截止日期：2023年5月10日
- 提交全文截止日期：2023年5月20日
- 會議日期：2023年6月1-4日

會議主題

- 新南向國家投資環境分析
- 新南向國家之經濟發展動態分析
- 新南向國家台商人力資源之培訓及管理
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- 台灣與新南向國家學術交流合作之機會與挑戰
- 其他有關新南向國家投資與人才培育相關議題之研究

註冊資訊

請掃描QR CODE 上傳論文/摘要，有問題請EMAIL至
pengcheanghean1203@gmail.com與何彭鑫先生聯絡



2023 International Conference on Investment Management And Talent Development in Southeast and South Asia Countries

CALL FOR INTERNATIONAL CONFERENCE PAPERS

2023 June 1st~4th
Nanhua University/online

PARTICIPANT

- Professors, graduate and Ph.D. students, and researchers from universities or research communities
- Leaders and researchers of the business community
- Leaders and researchers of the Government

ABSTRACT/PAPER SUBMISSION

An Abstract within "300~1500" words and Paper (guidelines can be found in the QR Code) should be submitted online via the QR Code below:

DUE DATE

Abstracts Submission: April 25th, 2023
Notification of acceptance: May 1st, 2023
Final Registration: May 10th, 2023
Full Paper Submission: May 20th, 2023
Conference Dates: June 1st~4th, 2023

TOPICS

- The Investment Environment Analysis of Taiwan, Southeast, and South Asian Countries
- The Economic Development Dynamic Analysis of Taiwan, Southeast, and South Asian Countries
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FOR REGISTER

Please SCAN THE QR Code to submit the abstract/paper.
Please do not hesitate to contact Mr. Hean Pengcheang via pengcheanghean1203@gmail.com for further information



