

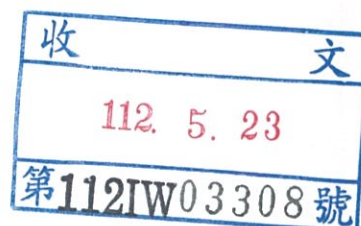
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## 國立中正大學 函

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主旨：本校管理學院全球企業電子化研究中心辦理「第23屆  
ICEB國際研討會」，敬請公告周知並鼓勵貴校師生踴躍投  
稿參會，請查照。

說明：

- 一、(ICEB) 為世界電子商務領域頂尖研究員研究與思想匯集之地，是全球頂級的電子商務學術會議。
- 二、旨揭「第23屆 ICEB國際研討會」預訂於112年10月19至23日為期5日假嘉義樂億皇家渡假酒店辦理(詳附件)，主講者來自各國，內容豐富、精采可期，歡迎各校師生共襄盛舉。
- 三、報名及聯絡方式如下：
  - (一)報名連結：<https://iceb2023.johogo.com/>。
  - (二)主辦人：李有仁講座教授、張碩毅院長。
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正本：各公私立大專校院(和春技術學院(已停用)除外)



副本：管理學院全球企業電子化研究中心、管理學院

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# The 23rd ICEB

Chiayi, Taiwan

## The 23rd International Conference on Electronic Business

October 19-23, 2023, Thursday to Monday

For more information and updates,  
please visit our website:

<https://iceb2023.johogo.com/>

### Important Dates

September 1 2023	Deadline for submitting papers or abstracts
September 25 2023	Notification of acceptance for conference presentation
September 30 2023	Last day of presenter's paper registration and US\$50 registration fee discount
October 10 2023	Program schedule announcement
October 19-23 2023	(Thursday-Monday) Conference events

### Keynote Speakers



**Robert M. Davison, Ph.D.**  
City University of Hong Kong, SAR China  
Editor-in-Chief, *Information Systems Journal* (SSCI-Q1)



**Guy Gable, Ph.D.**  
Queensland University of Technology (QUT), Australia.  
Co-Editor-in-Chief Emeritus, *The Journal of Strategic Information Systems* (SSCI-Q1)



**Matthieu Guitton, Ph.D.**  
Faculty of Medicine of Laval University, Canada  
Editor-in-Chief, *Computers in Human Behavior* (SSCI-Q1)



**Michael Myers, Ph.D.**  
University of Auckland Business School, Auckland, New Zealand  
Editor-in-Chief, *European Journal of Information Systems* (SSCI-Q1)



**Suprateek Sarkar, Ph.D.**  
McIntire School of Commerce, University of Virginia, USA  
Editor-in-Chief, *Information Systems Research* (SSCI-Q1)



**Galit Shmueli, Ph.D.**  
National Tsing Hua University, Taiwan  
Editor-in-Chief, *INFORMS Journal on Data Science*



**J. Christopher Westland, Ph.D.**  
University of Illinois, Chicago, USA  
Editor-in-Chief, *Electronic Commerce Research* (SSCI-Q3)

### Theme

AI and Precision Analytics in  
Financial and Medical Services

### Topics of Interest

- AI and its applications
- Big data analytics and precision analytics
- Blockchain and FinTech
- Collaborative commerce and sharing economy
- COVID pandemic e-business issues
- Cross-border e-commerce
- Digital marketing and consumer behavior
- Digital transformations in enterprises
- E-business cultural and social issues
- E-business education and e-learning
- E-business strategies and models
- E-entrepreneurship and innovations
- E-healthcare and gerontechnology
- E-logistics and Supply chain management
- IT ethics and data governance
- Knowledge management and sharing
- New technology adoption and diffusion
- Security and privacy issues
- Smart cities and Internet of Things
- Smart homes and smart technologies
- Social media and social computing
- Supply chain management and e-logistics
- Virtual communities and social commerce
- Web mining and recommendation systems
- Other related issues

### Hosting Organizations





