

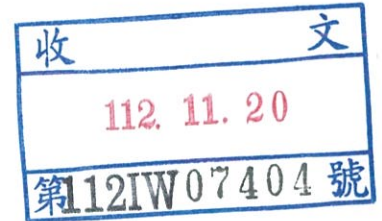
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## 社團法人台灣管理創新學會 函

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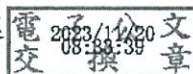


主旨：【創新與管理國際研討會】（「International  
Conference on Innovation and Management (IAM2024  
Winter)」）截稿通知，請查照。

說明：

- 一、本學會僅訂於民國113年1月23-26日於泰國曼谷舉辦【創新與管理國際研討會】（「International Conference on Innovation and Management (IAM2024 Winter)」），敬請轉知並鼓勵貴校師生踴躍投稿及出席。
- 二、截稿日期為民國112年11月26日，請於截稿日前完成文稿上傳。
- 三、投稿論文接受全文(full papers)或規劃書(proposals)，頁數至少五頁並需以英文撰寫，其餘細節及稿件格式詳研討會網站 (<https://iam2024w.conf-online.org>)。
- 四、隨函檢附研討會徵稿文件，敬請參閱附件。

正本：全國大專校院  
副本：本會秘書處



理事長 邱光輝

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# IAM2024 Winter Call for Papers

**International Conference on Innovation and Management (IAM2024W)**

**Date: Jan. 23-26, 2024. Venue: Bangkok, Thailand**



With the rapid development in e-business and technology, enterprises are now facing escalating competitions and vague opportunities. How to assist enterprises in gaining competitive advantages through technological and managerial innovations has become a crucial issue for both academicians and practitioners. The main objective of IAM International Conference is to provide a venue where business stakeholders, researchers and experts worldwide can share cutting-edge innovative technologies and managerial theories, exchange valuable experience and form collaborative relationships to promote business innovation and management. We believe it is of immense significance to have an opportunity to share the knowledge from all participants.

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## Conference Themes

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- |   |   |
|---|---|
| ● E-business (ERP, CRM, E-Learning, BPR, etc.)                  | ● (nano-, bio-, ICT technology)   |
| ● Environment and energy  | ● Managing collaboration  |
| ● Financing and commercializing innovation                      | ● Marketing   |
| ● Healthcare  | ● Management information systems  |
| ● Human resource management                                     | ● Project management  |
| ● Human resource management issues in innovation                | ● Technological innovation, product or industrial innovation                                    |
| ● Innovation in services, logistics and supply chain management | ● Technology or innovation of multinational corporations, regional or organizational innovation |
| ● Intellectual property and knowledge management                | ● Best practices in particular industries   |
| ● Key technologies in the 21st century                          | ● Teaching Case   |
|   | ● Other relevant topics   |

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## Presentation

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|-------------------------------|----------------------------------|
| ● Oral Presentation (English) | ● Virtual Presentation (English) |
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## Best Paper Award

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About five to ten percent (5-10%) accepted papers will be select as Best Papers. The Best Papers will be announced at conference.

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### Publication Opportunities

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All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.

The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJiM; ISSN 2663-449X (Online))
- International Journal of Applied Evolutionary Computation (IJAEC; listed in INSPEC) (DOI: 10.4018/IJAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (listed in ABI/INFORM and ProQuest; ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJIEM) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

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### Benefits of Attending this Conference

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- A fabulous opportunity to interact with fellow academics,
- An opportunity to see firsthand something of one of the fastest growing economies,
- Academics will be able to enhance their research skills,
- A chance to present your paper and have it appraised and discussed by fellow academics,
- The papers accepted for presentations at the conference will be further evaluated for possible submission to the journals collaborating with our conference,
- After finishing the presentation, the attendee/presenter will get a US\$100 voucher on site. The voucher can be redeemed for US\$100 cash, in one of our next two events at the conference on-site registration desk.

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### Important Dates

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- Deadline for Early Bird Discount: Oct. 16, 2023
- Deadline for submitting papers: Nov. 27, 2023
- Notification of acceptance: 14 days after Submission
- Conference dates: Jan. 23-26, 2024

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### ● More Details

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- The detail please visit website <https://iam2024w.conf-online.org>. Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at [iam2024w@conf-online.org](mailto:iam2024w@conf-online.org).